

# self – coat

## Eco Paints London

Below you will find a direct comparison between Self-Coat paint and the current industry standard of traditional paints. Traditional paints as a term shall include all paints currently on the market for both private and trade use that are not marketed as eco-friendly / sustainable paint products. Eg: Emulsion, PVA, Acrylic etc.

<u>Self-Coat Eco Paint</u>	<u>Traditional paint</u>
Zero V.O.C. (VOLATILE ORGANIC COMPOUNDS)	Not Known to have such a product
Zero H.A.P. (HAZARDOUS AIR POLLUTIONS)	Not Known to have such a product
Zero visible colour fade in 8.5 years of U.V. testing	Colour fade visible from 6 months
10 year conditional guarantee, life expectancy of +- 20 years	Decaying quality during life of 3-5 years
Completely non-toxic and totally sustainable	Made from petro-chemical resources
High impact resistance, never dries to a brittle state	Instantly brittle once cured.
Zero point flash index, non-flammable and fire retardant	Highly Flammable , acts as fire accelerant
Extremely scrubbable, easy to clean and keep clean	Not at all.
Universal application means, one paint for all surfaces, inside & out.	Multiple product ranges per surface.
Semi-Permeable membrane, allowing the substrate to breathe	No
100 % water proof	No
Resistant to acid, alkaline, fungus and algae	No
Rust preventative and salt fog resistant	No
High durable when cured, highly abrasion resistant	No
Creep and impact resistant	No
Shelf life of 7 years when sealed	Shelf life of 1 year when sealed
Clean up with water, never requires thinning	White spirits always required.

The information has been formulated with the best knowledge available to us at the time of publishing. All of the above information pertaining to Self-Coat paint can be viewed as fact, the product has been tested by the worlds finest laboratories on 4 different continents.

This page serves merely to illustrate the benefits of using Self-coat paint over a proprietary brand, it should also be noted that Self-Coat paint is far more than an eco paint, and that it continues to outperform any modern and traditional offerings by manufacturers around the world.

If you require test documentation to support the facts on this page please do not hesitate to call on 0208 648 8230 quoting tests.